

# MERO

# EVOLVE E-GAMING INDEX ETF

# An investment opportunity in the evolving e-gaming industry.

TICKER: HERO (Hedged)

**EXCHANGE: Toronto Stock Exchange (TSX)** 

LISTING DATE: June 17, 2019

**CURRENCY: CAD** 

MANAGEMENT FEE1: 0.70%

INDEX: Solactive eGaming Index

INDEX REBALANCING: Quarterly

**INDEX HOLDINGS: 34** 

HERO seeks to replicate, to the extent reasonably possible and before fees and expenses, the performance of the Solactive eGaming Index, or any successor thereto. HERO primarily invests in equity securities of companies listed domestically and globally, and other issuers, with business activities in the gaming industry.

## **REASONS TO BUY:**

#### 1. GROWING MARKET

- · 2.2 billion gamers worldwide and counting
- · 75% of Americans have at least one gamer in their household

#### 2. GLOBAL



#### 3. EXPANDING ECOSYSTEM

Portfolio consists of companies involved in hardware, software, and services related to the electronic gaming industry

<sup>1</sup>Plus applicable sales taxes.

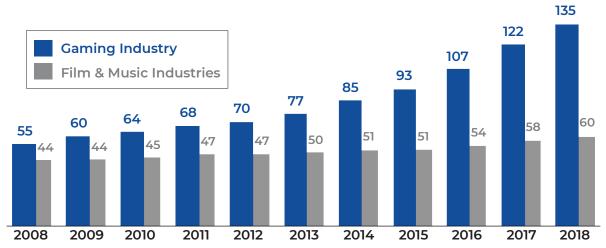


## **EVOLVE E-GAMING INDEX ETF**



Gaming has grown into one of the most dominant forms of entertainment in the 21st century, eclipsing the film and music sectors by a wide margin.

### **GAMING REVENUE IN \$US BILLIONS:**



Source: NewZoo, esportsearnings.com, Nielsen, Forbes

#### **SECTOR ALLOCATION:**



### **GEOGRAPHIC ALLOCATION:**



#### **TOP HOLDINGS:**























As at July 31, 2019.

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