

TSX
HERS

CANADA'S FIRST GENDER DIVERSITY ETF

KEY ETF FACTS

NAV PER UNIT: \$21.24 (HERS)
\$22.53 (HERS.B)

LISTING DATE: September 20, 2017

TSX TICKER(S): HERS (Hedged)
HERS.B (Unhedged)

ASSET CLASS: North American Equities

STYLE: Index-Based

CUSIP: 30052M105 (HERS)
30052M204 (HERS.B)

EXCHANGE: Toronto Stock Exchange (TSX)

CURRENCY: CAD

MANAGEMENT EXPENSE RATIO (MER): 0.55%
Management Fee: 0.40%
Fixed Administration Fee: 0.15%

DISTRIBUTION FREQUENCY: Monthly

REGISTERED ACCOUNT ELIGIBILITY: Yes

KEY INDEX FACTS

INDEX: Solactive Equileap North American Gender Equality Index Canadian Dollar Hedged

INDEX PROVIDER: Solactive AG

INDEX TICKER: EQUALNAH (HERS)
EQUALNA (HERS.B)

NUMBER OF HOLDINGS: 150

WEIGHTING: Equal Weighted

REBALANCING SCHEDULE:
Annually with Quarterly Reviews

\$28 trillion (or 26%) could be added to global annual GDP by 2025 if full gender equality is achieved in the workforce.¹

INVESTMENT OBJECTIVE

HERS seeks to replicate, to the extent reasonably possible and before fees and expenses, the performance of the Solactive Equileap North American Gender Equality Index Canadian Dollar Hedged, or any successor thereto. HERS invests in equity securities of companies domiciled in Canada and the United States that have demonstrated commitment to gender diversity as part of their corporate social responsibility strategy.

SECTOR ALLOCATION

INFORMATION TECHNOLOGY	16%
FINANCIALS	15%
CONSUMER DISCRETIONARY	14%
INDUSTRIALS	9%
CONSUMER STAPLES	9%
HEALTH CARE	9%
ENERGY	8%
MATERIALS	6%
REAL ESTATE	5%
TELECOMMUNICATION SERVICES	4%
UTILITIES	4%
UNIT TRUSTS	1%

GEOGRAPHIC ALLOCATION

UNITED STATES	86%
CANADA	14%



Who Should Consider This ETF?

Investors who are:

- Interested in companies that have demonstrated commitment to gender diversity as part of their corporate social responsibility strategy
- Seeking capital appreciation through having exposure to large market capitalization North American equities
- Willing to take the risk associated with equity investments
- Looking to promote gender diversity through RESP contributions
- Interested in Socially Responsible Investments (SRI) and Environmental, Social, and Governance (ESG) mandates

TOP 10 HOLDINGS

	WEIGHT
1. AMAZON.COM INC.	1.06%
2. MACY'S INC.	1.05%
3. MARATHON OIL CORP	1.05%
4. HESS CORP	0.99%
5. ADOBE SYSTEMS INC.	0.97%
6. CONOCOPHILLIPS	0.95%
7. NIKE INC., CLASS B	0.94%
8. TIFFANY & CO.	0.92%
9. JONES LANG LASALLE INC.	0.89%
10. MOTOROLA SOLUTIONS INC.	0.88%

Percentages may not add up to 100% due to rounding.

¹ McKinsey Global Institute Report, The Power of Parity (2015)

ABOUT EQUILEAP (www.equileap.org)

Equileap is an organization aiming to accelerate progress towards gender equality in the workplace, using the power of investments, grants and knowledge. Headquartered in Amsterdam and London, the organization is led by Diana van Maasdijk, Co-Founder & Executive Director and Jo Andrews, Co-Founder & Director of Social Impact.

ABOUT SOLACTIVE (www.solactive.com)

Solactive AG is an innovative index provider that focuses on the development, calculation and distribution of tailor-made indices over all asset classes. As at March 2017, Solactive AG served approximately 350 clients in Europe, America and Asia, with approximately USD \$100 billion invested in products linked to indices calculated by the Company globally, primarily via 250 exchange traded funds from a number of well-known providers. Solactive AG was established in 2007 and is headquartered in Frankfurt.

HERS is not sponsored, promoted, sold or supported in any other manner by Solactive AG nor does Solactive AG offer any express or implicit guarantee or assurance either with regard to the results of using the Index and/or Index trade name or the Index Price at any time or in any other respect. The Index is calculated and published by Solactive AG. Solactive AG uses its best efforts to ensure that the Index is calculated correctly. Irrespective of its obligations towards the Issuer, Solactive AG has no obligation to point out errors in the Index to third parties including but not limited to investors and/or financial intermediaries of the financial instrument. Neither publication of the Index by Solactive AG nor the licensing of the Index or Index trade name for the purpose of use in connection with the financial instrument constitutes a recommendation by Solactive AG to invest capital in HERS nor does it in any way represent an assurance or opinion of Solactive AG with regard to any investment in HERS.

Evolve ETFs

Brookfield Place, 161 Bay Street, Suite 2700, Toronto ON M5J 2S1
416.214.4884 | 1.844.370.4884 | www.evolveetfs.com



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