

TSX

HERS

CANADA'S FIRST GENDER DIVERSITY ETF

KEY ETF FACTS

NAV PER UNIT: \$23.45 (HERS)
\$25.38 (HERS.B)

LISTING DATE: September 20, 2017

TSX TICKER(S): HERS (Hedged)
HERS.B (Unhedged)

INDICATIVE YIELD²: 2.31%

ASSET CLASS: North American Equities

STYLE: Index-Based

CUSIP: 30052M105 (HERS)
30052M204 (HERS.B)

EXCHANGE: Toronto Stock Exchange (TSX)

CURRENCY: CAD

MANAGEMENT FEE³: 0.40%

DISTRIBUTION FREQUENCY: Monthly

REGISTERED ACCOUNT ELIGIBILITY: Yes

KEY INDEX FACTS

INDEX: Solactive Equileap North American Gender Equality Index Canadian Dollar Hedged (HERS)
Solactive Equileap North American Gender Equality Index (HERS.B)

INDEX PROVIDER: Solactive AG

INDEX TICKER: EQUALNAH (HERS)
EQUALNA (HERS.B)

NUMBER OF HOLDINGS: 148

WEIGHTING: Equal Weighted

REBALANCING SCHEDULE:
Annually with Quarterly Reviews

\$28 trillion (or 26%) could be added to global annual GDP by 2025 if full gender equality is achieved in the workforce.¹

INVESTMENT OBJECTIVE

HERS seeks to replicate, to the extent reasonably possible and before fees and expenses, the performance of the Solactive Equileap North American Gender Equality Index Canadian Dollar Hedged, or any successor thereto. HERS invests in equity securities of companies domiciled in Canada and the United States that have demonstrated commitment to gender diversity as part of their corporate social responsibility strategy.

TOP 10 HOLDINGS

| | WEIGHT |
|-----------------------------|--------|
| 1. ZILLOW GROUP INC | 0.92% |
| 2. PG&E CORP | 0.89% |
| 3. TIFFANY & CO | 0.88% |
| 4. SPLUNK INC | 0.86% |
| 5. NVIDIA CORP | 0.83% |
| 6. SOUTHWEST AIRLINES CO | 0.82% |
| 7. ADOBE INC | 0.82% |
| 8. AUTODESK INC | 0.82% |
| 9. ENTERGY CORP | 0.81% |
| 10. BRISTOL-MYERS SQUIBB CO | 0.81% |

SECTOR ALLOCATION

| | |
|------------------------|-----|
| FINANCIAL | 23% |
| CONSUMER, NON-CYCLICAL | 22% |
| CONSUMER, CYCLICAL | 15% |
| TECHNOLOGY | 11% |
| COMMUNICATIONS | 9% |
| UTILITIES | 7% |
| BASIC MATERIALS | 5% |
| ENERGY | 4% |
| INDUSTRIAL | 4% |

GEOGRAPHIC ALLOCATION

| | |
|---------------|-----|
| UNITED STATES | 91% |
| CANADA | 9% |



Who Should Consider This ETF?

Investors who are:

- Interested in companies that have demonstrated commitment to gender diversity as part of their corporate social responsibility strategy
- Seeking capital appreciation through having exposure to large market capitalization North American equities
- Willing to take the risk associated with equity investments
- Looking to promote gender diversity through RESP contributions
- Interested in Socially Responsible Investments (SRI) and Environmental, Social, and Governance (ESG) mandates

Percentages may not add up to 100% due to rounding.

¹ McKinsey Global Institute Report, The Power of Parity (2015).

² Gross of MER. Source: Bloomberg, as at January 31, 2020.

³ Plus applicable sales taxes.

PERFORMANCE (%)

| TOTAL RETURNS ⁴ | 1 MTH | 3 MTH | 6 MTH | YTD | 1 YR | 2 YR | SI ⁵ |
|----------------------------|-------|-------|-------|-------|-------|------|-----------------|
| HERS (HEDGED) | -1.30 | 5.17 | 5.41 | -1.30 | 13.82 | 4.67 | 8.67 |
| HERS.B (UNHEDGED) | 0.44 | 5.73 | 5.96 | 0.44 | 15.39 | 9.26 | 11.93 |

Source: Bloomberg, as at January 31, 2020.

⁴ For the period ending January 31, 2020. The indicated rates of return are the historical annual compounded total returns including changes in per unit value and reinvestment of all dividends or distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. The rates of return shown in the table are not intended to reflect future values of the ETF or returns on investment in the ETF. ETFs are not guaranteed, their values change frequently and past performance may not be repeated.

⁵ Performance since inception on September 20, 2017, as at January 31, 2020.

ABOUT EQUILEAP (www.equileap.org)

Equileap is an organization aiming to accelerate progress towards gender equality in the workplace, using the power of investments, grants and knowledge. Headquartered in Amsterdam and London, the organization is led by Diana van Maasdijk, Co-Founder & Executive Director and Jo Andrews, Co-Founder & Director of Social Impact.

DISCLAIMER

Commissions, management fees and expenses all may be associated with exchange traded mutual funds (ETFs). Please read the prospectus before investing. ETFs are not guaranteed, their values change frequently and past performance may not be repeated. There are risks involved with investing in ETFs. Please read the prospectus for a complete description of risks relevant to the ETF. Investors may incur customary brokerage commissions in buying or selling ETF units.

Investors should monitor their holdings, as frequently as daily, to ensure that they remain consistent with their investment strategies.

Evolve ETFs

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